

DUPLICATE

Page 1 of 3

INVOICE

Remit Address:

Invoice # PL12080362
 WCAU
 PO Box 402492
 TOM SMITH FOR SENATE
 Invoice Date 08/26/12
 Atlanta, GA 30384-2492
 Tue-Mon week
 Invoice Month August 2012
 Main: (610) 668-5510
 Numb196
 Invoice Period 07/30/-08/20/12
 Billing:
 Station
 WCAU
 Order # 330045
 www.nbcphiladelphia.
 Account
 Execu Aaron Zeligson
 Alt Order # WOC10032564
 Sales
 Office Philadelphia NSO
 Deal #
 Billing Address:
 Sales
 Region National
 Order Flight 08/14/12 - 08/20/12
 SRCPMEDIA
 Billing
 Calen Broadcast
 IDB #
 Attention: Accounts Payable
 Billing
 Type Cash
 Advertiser Cod11
 201 NORTH UNION STREET
 Special
 Handl
 Product Code 15
 SUITE 200
 ALEXANDRIA, VA 22314
 Agency Ref 66695

Advertiser Ref 27415

All spots on order immediately preemptible class of time

Line	Channel	Description	Time	Day	Date	Ref #
1	WCAU	6A-7A M-F	6A-7A M-F		08/14/to 08/20/12	3x
	WCAU			Th	08/16/12 :30	2
6:53 AM	WCAU			F	08/17/12 :30	3
6:14 AM	TS12TV08H			M	08/20/12 :30	1
6:29 AM	TS12TV08H					
2	WCAU	7A-9A TODAY SHOW	7A-9A M-F		08/14/to 08/20/12	6x
	WCAU			Th	08/16/12 :30	5
7:58 AM	TS12TV08H			Th	08/16/12 :30	1
8:42 AM	TS12TV08H			F	08/17/12 :30	2
7:59 AM	TS12TV08H			F	08/17/12 :30	6
8:37 AM	TS12TV08H					

7:22 AM	WCAU			M	08/20/12 :30
	TS12TV08H	\$800.00			4
8:38 AM	WCAU			M	08/20/12 :30
	TS12TV08H	\$800.00			3
3	WCAU	8-10A SUNDAY	758A-956A SUNDA		
					08/13/to08/19/12 1x
-----S					
9:10 AM	WCAU			Su	08/19/12 :30
	TS12TV08H	\$500.00			1
4	WCAU	3P-4P M-F ELLEN	3P-4P M-F		
					08/14/to08/20/12 2x
M--TF--					
3:30 PM	WCAU			F	08/17/12 :30
	TS12TV08H	\$600.00			2
3:18 PM	WCAU			M	08/20/12 :30
	TS12TV08H	\$600.00			1
5	WCAU	4P-5P NBC10 NEWS	4-5P M-F		
					08/14/to08/20/12 3x
M--TF--					
4:28 PM	WCAU			Th	08/16/12 :30
	TS12TV08H	\$600.00			3

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is presented, Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station. FOR NBCE

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Tue-Mon week	Main: (610) 668-5510	Invoice Month August 2012	Estimate
Numb196	Billing:	Invoice Period07/30/-08/20/12	
	Order #	330045	Station
www.nbcphiladelphia.			Account
ExecuAaron Zeligson	Alt Order #	WOC10032564	Sales

Office Philadelphia NSO Deal #
 Billing Address: Sales
 Region National Order Flight 08/14/12 - 08/20/12
 SRCPMEDIA Billing
 CalenBroadcast IDB #
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 Type Cash Advertiser Cod11
 201 NORTH UNION STREET Special
 Handl Product Code 15
 SUITE 200
 ALEXANDRIA, VA 22314

Agency Ref 66695

Advertiser Ref27415

All spots on order immediately preemptible class of time

Line	Channel	Description	Time	Day	Date	Ref #
5	WCAU	4P-5P NBC10 NEWS	4-5P M-F			
	WCAU			F	08/17/12 :30	
4:27 PM					2	
	WCAU			M	08/20/12 :30	
4:38 PM	TS12TV08H				1	
6	WCAU	5-6P NBC10 NEWS @ 5	M-5-6P M-F			
					08/14/to08/20/12	3x
M--TF--						
	WCAU			Th	08/16/12 :30	
5:52 PM	TS12TV08H				3	
	WCAU			F	08/17/12 :30	
5:55 PM	TS12TV08H				1	
	WCAU			M	08/20/12 :30	
5:22 PM	TS12TV08H				2	
7	WCAU	6P-630P NBC10 NEWS	6P-630P M-F			
					08/14/to08/20/12	3x
M--TF--						
	WCAU			Th	08/16/12 :30	
6:23 PM	TS12TV08H				2	
	WCAU			F	08/17/12 :30	
6:23 PM	TS12TV08H				3	
	WCAU			M	08/20/12 :30	
6:26 PM	TS12TV08H				1	
8	WCAU	6P-630P SA/SU	6P-630P SA/SU			
					08/13/to08/19/12	2x
-----SS						
	WCAU	6P-630P NEWS SAT	6P-630P	Sa	08/18/12 :30	
6:24 PM	TS12TV08H				1	
	WCAU			Su	08/19/12 :00	
\$750.00 Credited					2	
					PREEMPT-DUE INVENTORY	
9	WCAU	11-1135P M/SU/	11-1130 11-1135P			
					08/14/to08/20/12	5x
M--TFSS						
	WCAU			Th	08/16/12 :00	
\$1,800.00 See MG 9.6,9.7					2	
	WCAU	11-1135P M-F LATE NEWS	11P-1135P	Th	08/16/12 :30	
11:30 PM					6	
					\$1,800.00 MG for 9.2,9.5	
TS12TV08H						

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Handl Product Code 15
SUITE 200
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Agency Ref 66695

Advertiser Ref27415

All spots on order immediately preemptible class of time

Line	Channel	Description	Time	Day	Date	Ref #
Length	Air Time	Ad-ID	Rate	Reconciliation		
9	WCAU	11-1135P M/SU/	11-1130	11-1135P		

WCAU		F	08/17/12 :00
\$1,800.00 See MG 9.6,9.7	5		
PREEMPT			
WCAU 11-1135P M-F LATE NEWS 11P-1135P		F	08/17/12 :30
11:32 PM TS12TV08H \$1,800.00 MG for 9.2,9.5			7
WCAU 11-1130P LATE NEWS SAT 11-1130P		Sa	08/18/12 :30
11:24 PM TS12TV08H \$1,800.00			4
WCAU 11-1135P LATE NEWS SU		Su	08/19/12 :00
\$1,800.00 See MG 9.8	3		
PREEMPT-RAN LATE DUE			
SPORTS			
WCAU 11-1135P M-F LATE NEWS 11P-1135P		M	08/20/12 :30
11:33 PM TS12TV08H \$1,800.00 MG for 9.3 08/19			1
10 WCAU TONIGHT SHOW W/JAY LENO 1135P-107A			
TS12TV08H			
WCAU		Th	08/16/12 :30
12:31 AM \$600.00			1
WCAU		F	08/17/12 :30
11:59 PM TS12TV08H \$600.00			3
WCAU		M	08/20/12 :30
12:11 AM TS12TV08H \$600.00			2
Aired Spo		30	
			Gross Total
\$26,300.00			
			Agency Commission
\$3,945.00			
			Net Amount Due
\$22,355.00	Payment Terms 30 Days		

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